

### The New Level

The only instrument needed for e-commerce success.

mytesserae.com

## IT solution e-commerce company needs



E-commerce businesses need a simple-to-maintain ERP system that **automates** the management of their inventory, product turnover, and customer data.



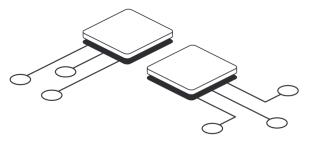
Most sellers require a solution with an embedded accounting module that tracks financial statistics in real time.





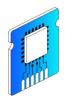


E-commerce ERP system **must be compatible** with large ecommerce platforms, such as Amazon, eBay, and Newegg, to exchange data and comply with their policies.





## Solutions must be cost-efficient



Small and medium-sized businesses need **affordable solutions** that hardwire their e-commerce activity with finances.

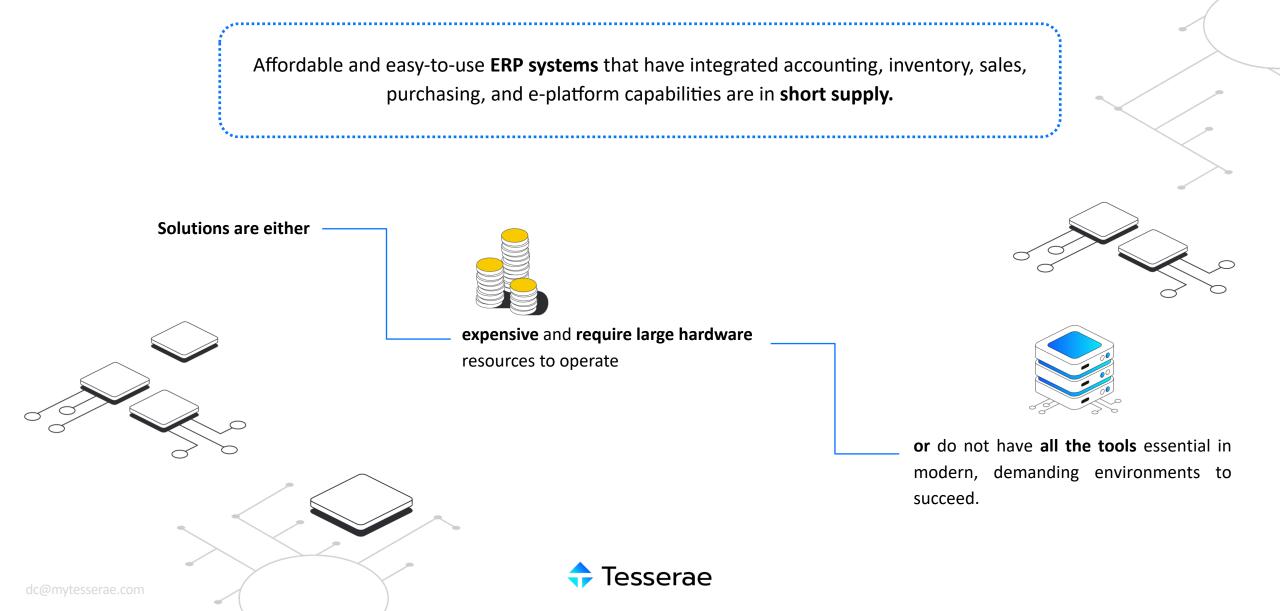


Many companies see **optimization of costs** associated with IT infrastructure as a priority.





## What is out there on the market?



## **Common problems with existing solutions**

- modular design lacking hard connections between accounting, inventory, and office operations
- lack of direct API connections with major platforms such as Amazon, eBay, Newegg, Walmart, etc.
- the **absence of real-time visibility** of inventory levels, profits and losses, assets, and liabilities
- **separation** of sales, purchasing, and office management functions

are the common limitations. Independent services often have integration problems when used together.



Tesserae unifies everything into one software product.



### What is Tesserae?





Tesserae is a low-cost productivity software program that **combines all e-commerce tools** into a single, user-friendly interface.

Tesserae enables **small and medium-sized** businesses to elevate to a "New Level" and do e-commerce with the efficiency of large enterprises.



## What does Tesserae do?

#### **Tesserae manages**



entire purchasing and sales processes



vendor and customer relationships



comprehensive **real-time** accounting



employee and user rights administration



real-time inventory based on the **serial number** concept



#### drop shipping operations



direct **API connection** to major Amazon, eBay, and other platforms



direct integration with shipping management services



customer and vendor return procedures

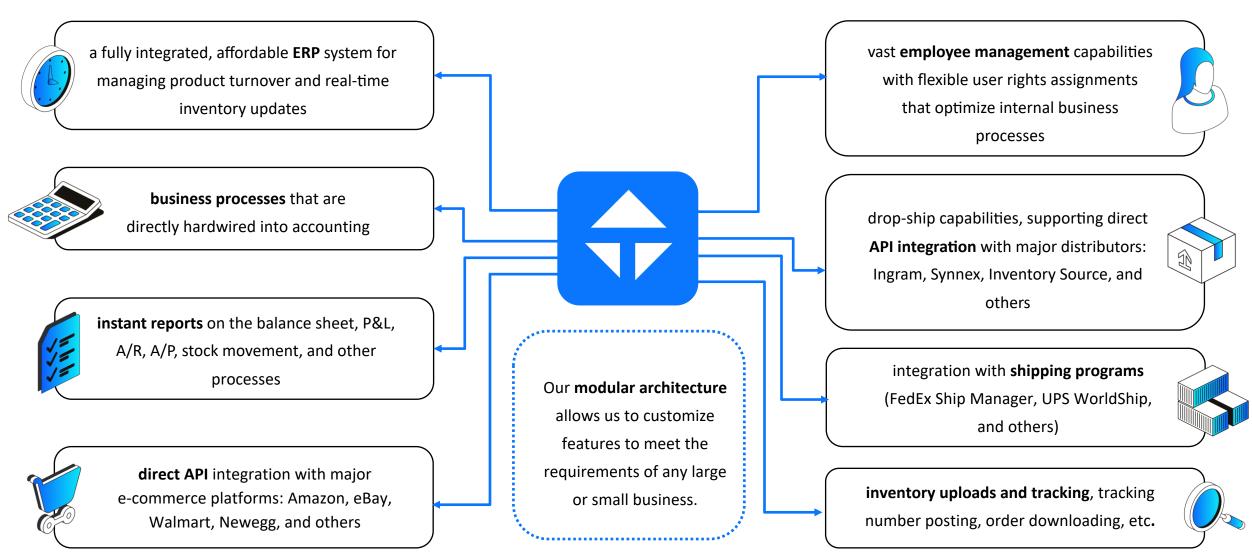


**full range** of real-time reporting: balance sheet, P&L, A/P, A/R, overdue, etc.

and many other things.

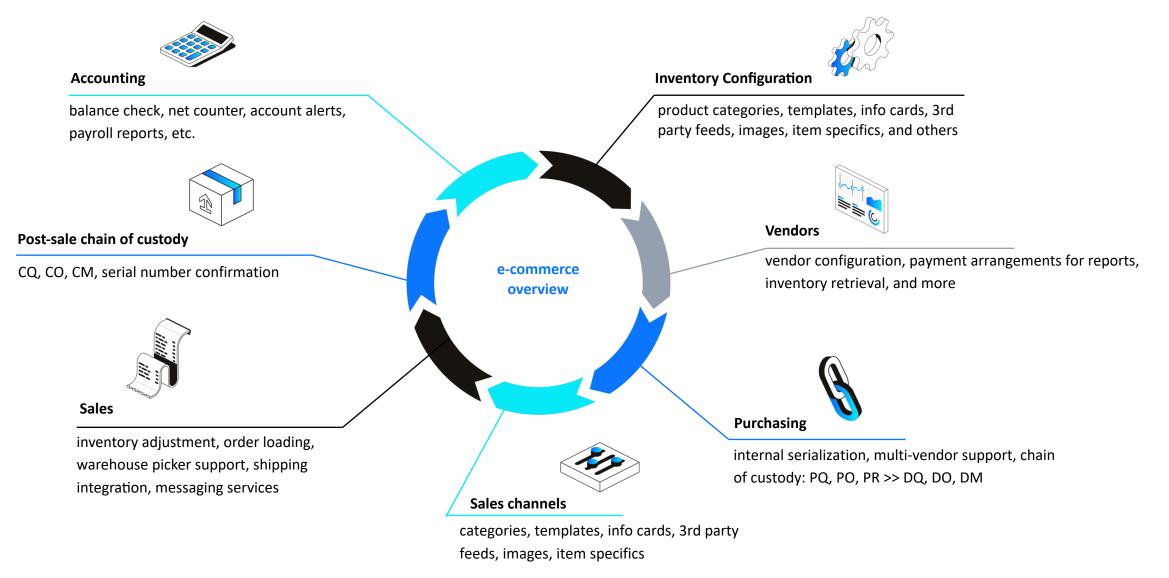


## What Tesserae offers





## We provide a full e-commerce lifecycle support





## **Tesserae adapts to your industry**

Tesserae's adaptable database architecture allows any third-party software to connect to it via a public API, meaning:



**direct integration with custom websites**, including but not limited to Drop Shipments, Salesforce, Shopify, Squarespace, Weebly, Wix, Volusion, and others



**compatibility with a crypto exchange or mining API**, such as Kraken, with real-time exposure of crypto assets to the balance sheet and P&L



**advanced Stock Keeping Unit** (SKU) system that provides highly efficient product management in any industry: ecommerce, manufacturing, crypto mining, service, auto parts, etc.

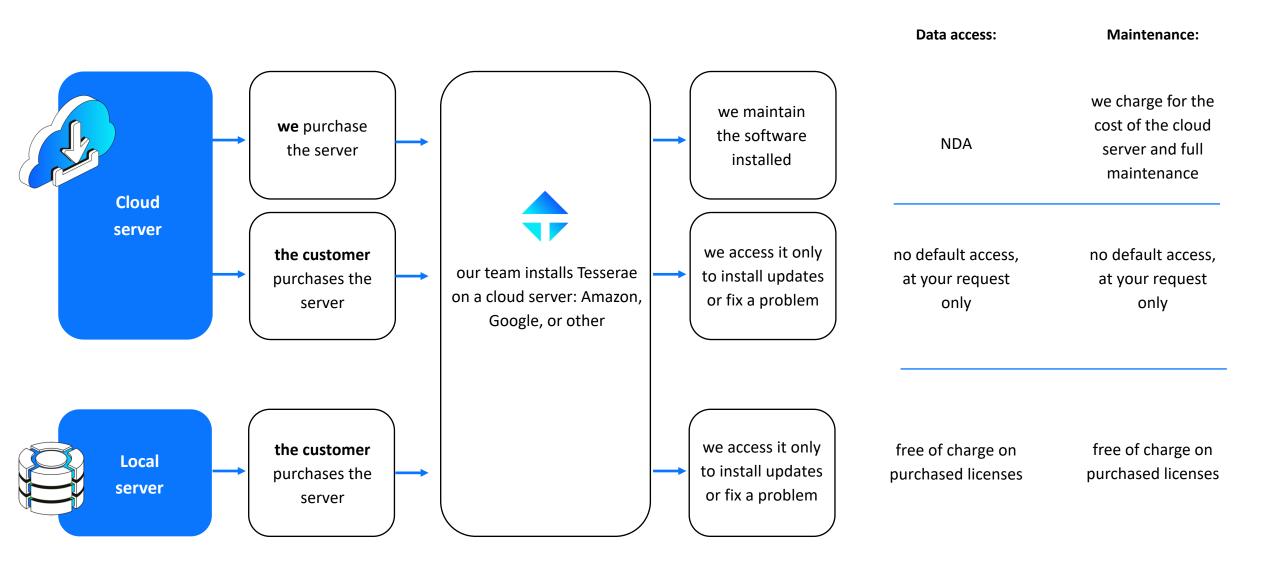


tracking of individual units based on their serial numbers across environments via a smart tracking system

custom vendor's inventory feed management



## Installation process is simple



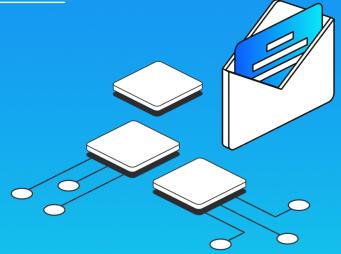


## Request your free 60-day demo TODAY



### e-mail us

### dc@mytesserae.com



## **Assign user rights flexibly**

**Multi-user access:** custom access levels are at the core of every enterprise. Tesserae allows multi-user access to the program using data layering technology to prevent accidental or malicious data leakage between users.



Depending on the security settings, parts of the data as well as functionality for some users will be **completely blocked**.

**Security settings are fully customizable** in case there are special needs.

Advanced **user management technology** provides security groups for easy rights assignment.

User groups allow administrators to **add new users to a group with one click.** User groups can mirror HR policies.

Flexible group functions can **easily be customized and adapted** to any existing corporate structure.



# The user management interface provides versatile functions

Tracking multiple companies with separate employee groups is possible. Each company will have its own layered database assigned for use and the ability to create sub-divisions. This feature provides control of all aspects of operations across all subsidiaries in one place.



administrators can monitor changes made by a user, clock in/out, idle time, and job completion trackers



customer and vendor information sharing can be **turned on and off** for individual users and groups



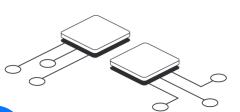
data storage can be **encrypted** within the database



Tesserae offers a built-in corporate confidential messenger

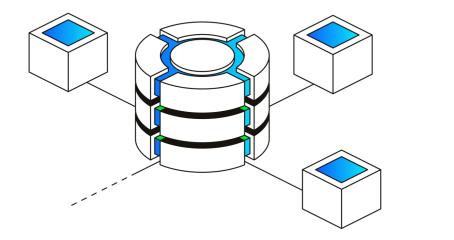


# Start working by switching and transferring data to Tesserae easily



#### Problem

Moving data to a new environment can be a big headache, regardless of the company's size.



#### Solution

Tesserae offers full support for easy data transfer and the adoption of new business processes.

Proprietary technology **allows fast and cost-effective data transfer** from any existing system.

Data migration processes can be **designed to work in parallel** with existing systems to reduce the impact on day-to-day operations.

Tesserae personnel provide **continuing support** until all business modules are up and running.



## Workflow features at a glance I



**multi-user** support to create, modify, and cancel documents



**security rights** configuration for users and user rights for groups



**document management**: easy payments and refunds



**manual documents** for expense tracking of business processes such as rent, advertising, or services



Amazon ASIN crawler



printing or emailing PDF invoices and purchase orders to vendors and customers, as well as a detailed history of those



batch payments to invoices as a **feature used in high-volume invoicing environments** like Amazon or eBay sales



comprehensive reporting system for credit limit management



calculated sales tax charged on sales







**complete transaction history** of all documents



bank account reconciliation



**control and management** of payment terms for vendors and customers



third-party content integration



actual vs. market auto price adjustment



marketplace error management (ASIN presence and absence)

## Workflow features at a glance II



#### **Document Payments:**

- easy deposits, refunds, and payments on the documents
- partial payments and payments from different sources



#### **Payment System Features:**

- track payments to vendors
- AP and AR aging
- payment terms configuration
- payment management method



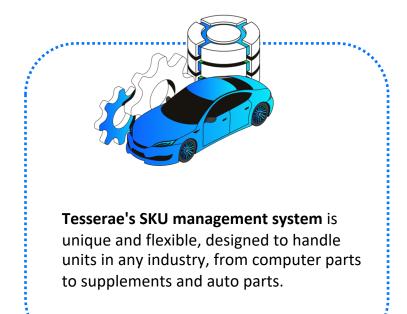
#### Management of Payments and Receipts:

- creation of bills or cash receipts
- printing on checks
- bulk payments for a customer or vendor



# Tesserae provides comprehensive product management technology

Tesserae keeps a detailed SKU database of all product lines by allowing companies to upload all product information in one place.





**product data for each SKU line** (model, product image, description, clones, etc.) can be entered manually or uploaded via Excel, FTP, API, or third-party plug-ins, such as Etilize



product card information is later used to automatically create **listings on marketplaces** 



**SKUs can be transferred** between stock areas and locations in warehouses



**the product clone function** is available for an easy creation process for a new SKU



## Other features provided by the product management system

A powerful internal full-text search algorithm allows users to find any data inside Tesserae.



ISN allows **comprehensive tracking** of the purchase, sale, and return history of every individual product



**Tesserae supports multiple product conditions:** new, used, used like new, refurbished, and open box condition



standardized conditions from all marketplaces are integrated into the system. Custom condition mapping can be done with a few clicks



barcode creation and printing capabilities



Custom product/shipping label creation capabilities:

- category, attribute, and value for better classification
- copy and paste functions from any source or create your own
- HTML description

• drag and drop, import, or copy and paste multiple photos of the product



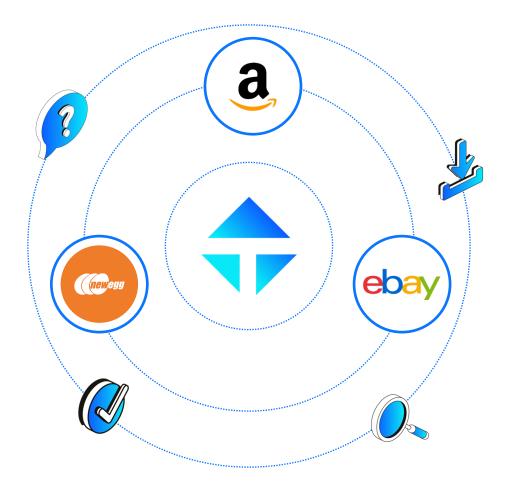
product model cloning, substitution, and variation increase customer service and sales teams' effectiveness



# Tesserae connects with sales channels via API for an automatic data exchange

Tesserae exchanges data with all major marketplaces in real time, providing:

- ✓ automated product submission
- $\checkmark\,$  real-time order import
- ✓ assistance-free tracking export
- ✓ full price and availability control





# Tesserae integrates with Google Shopping and custom websites

✓ advertise your stock on Google

✓ export inventory and import orders from your custom websites:
Weebly, Wix, Squarespace, and others, in real time

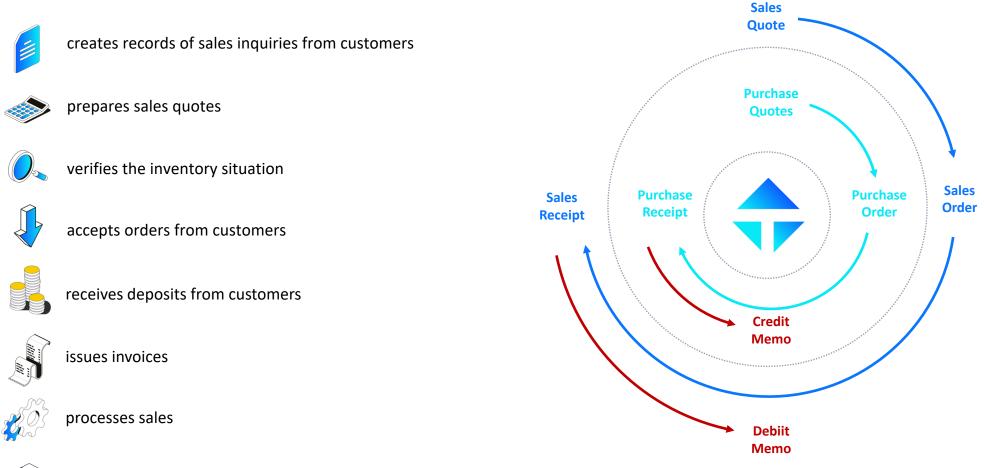
✓ use integrated support for shopping carts: Volusion, WooCommerce,
Zencart, X-Cart, and Shopify



WiX

## Tesserae fully integrates Sales, Returns, and Purchase processes

**Tesserae:** 





drop-ships items directly to customers



# The accounting system is fully integrated with business processes

Unique integrated accounting functions connect purchases, sales, returns, and profitability tracking. Financial statistics with instant visibility of assets, liabilities, and the impacts of A/R and A/P are instantly available.

Tesserae is CPA-ready.

Tesserae can:



**record transactions** that create assets, liabilities, income, and expenses in the book of accounts



accumulate balances pertaining to each type of account



**calculate the impact** of these transactions on the organization's profits or losses



evaluate the value of the company's assets and liabilities



**communicate financial information relating** to the above activities using relevant reports



**directly connect purchases and sales**, allowing you to monitor and record profitability or losses at any time, even when prices on the same commodity are rapidly changing



## Drop-Ship, Advertisement, and Shipping integrations



Tesserae has integrated modules directly connecting with major shipping management solutions such as UPS WorldShip, FedEx Ship Manager, and Shipping Easy. This allows businesses to significantly simplify and automate shipping operations.



#### Tesserae allows for one-click drop-ship operations.

It will create a PO, place an order with your supplier, and post a tracking number once it has shipped.



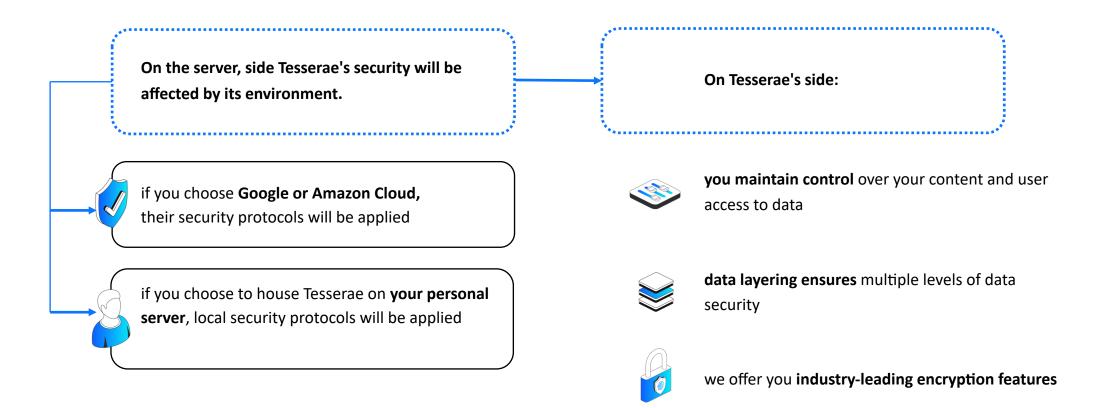
automated third-party inventory feeds enable quick connections with major distributors such as Synnex, Ingram Micro, Shopify, Volusion, X-Cart, and many more.



Tesserae **can advertise inventory** on Google, Salesforce, and other advertising platforms.



## **Data safety protocols**





we do not access your data for any purpose without your prior request and permission



## **Operation and maintenance process**

We provide free maintenance and accident support with every license purchase.



### Any more questions? Contact us

For general inquiries and to request your free 60-day demo, contact us at <u>dc@mytesserae.com</u>

For maintenance and questions on installed licenses, contact us at <u>info@mytesserae.com</u>



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